

NW AUBURN NEIGHBORHOOD PLAN

BRAGG AVENUE | MLK DRIVE



Public Kick-Off Meeting | August 23, 2016 | 6:00 pm



City of Auburn

MEETING AGENDA:

- ***Northwest Auburn Neighborhood Plan 2004***
- *Inventory and Analysis*
- *Existing Neighborhood Character*
- *Develop Narrative and Community Goals*
- *Staff Updates*
- *Assessment*



NORTHWEST AUBURN NEIGHBORHOOD PLAN: 2004

WHERE DID WE LEAVE OFF?



Please join us on
**Thursday July 15th &
Saturday July 17th 2004,**
for a journey through your neighborhood.

Public Meetings will be held at the **Boykin Center** at 440 Boykin Street to hear from area residents about what they envision for the future of their neighborhood. What do you want to keep the same and what do you want to change?

Public comments and suggestions from these meetings will be used to develop a draft plan for guiding the future of the Northwest Auburn Neighborhood.

**The meeting on July 15, 2004 is
from 5:30 to 8:00 in the evening.**

**The meeting on Saturday July 17, 2004 is
from 9:00 to 11:00 in the morning.**

Light refreshments will be served. The journey to the future of your neighborhood begins by attending one or both of the public meetings to be held on July 15th & 17th. For additional information please contact:

Dr. Green	334-821-7949
Councilwoman White	334-887-3112
Planning Dept.	334-501-3040

NORTHWEST AUBURN NEIGHBORHOOD PLAN (2004)

VISION & MISSION STATEMENT:

Attractive: A clean, attractive community where both public and private property is well maintained, parks and open spaces are preserved and enhanced.

Vibrant: Northwest Auburn has facilities and recreational opportunities that meet the needs of neighborhood residents especially children.

Healthy: Streets with pedestrian walkways are safe, attractive, maintained, and well lit. A stable, healthy residential neighborhood where people choose to stay and raise families and housing affordable.

Safe: Criminal activity is reduced and residents feel safe both in their homes and throughout the neighborhood, and private and public property is secure and from vandalism and theft.

Connected: Residents have convenient access to education, healthcare, shopping and recreational opportunities. A strong connection among neighbors, with increased access to living wage job opportunities for local residents.

Growing: New land uses and development support and enhance the community.

NORTHWEST AUBURN NEIGHBORHOOD PLAN (2004)

GOALS:

Public Safety:

- Reduce incidents of crime-related activities in the neighborhood.
- Reduce loitering.
- Enforce no parking on sidewalks and on street parking in areas where it creates potential safety issues.
- Improve streetlights to offer better visibility at night.

Land Use and Zoning:

- Study the current zoning of the NW Auburn area.

Environmental Services:

- Address the needs of the area residents.
- Hold clean up day(s) allowing grace periods for pickup of more than garbage.

Engineering:

- Address drainage problems in the area.
- Improve the conditions of streets that need improvement.

Recreation:

- Address the recreational needs of the area residents.
- Offer more supervised recreational activities.
- Address the problems in the cemetery.

Housing:

- Identify and investigate issues pertaining to Public Housing.
- Establish new, affordable housing that reflects the character of the neighborhood.
- Offer classes about the responsibilities of homeownership.

Commercial:

- Encourage commercial development in the area.

MEETING AGENDA:

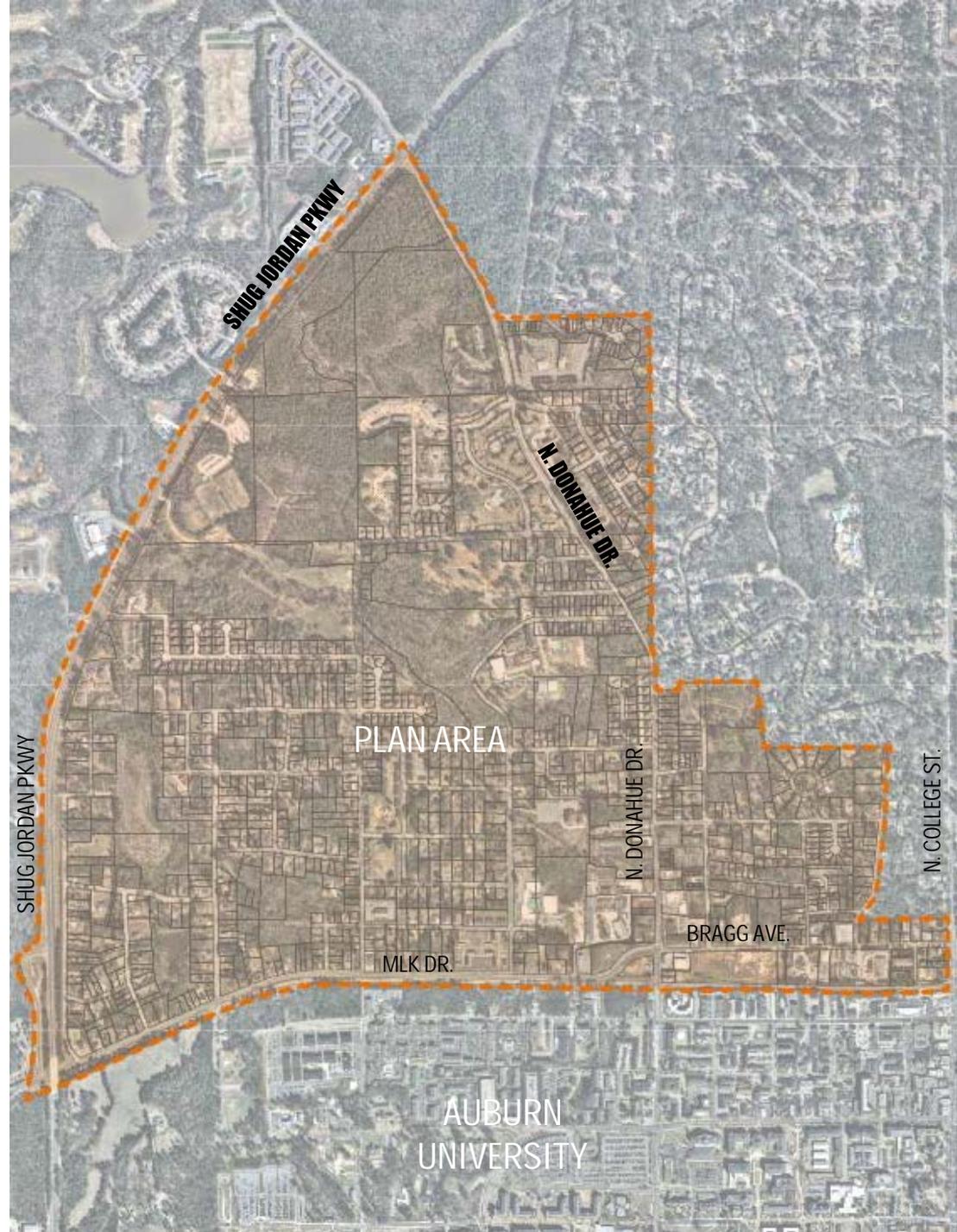
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INVENTORY & ANALYSIS

What we've been doing:

- *Data Collection*
- *Develop Narrative*
- *Site Visits & Inventory*



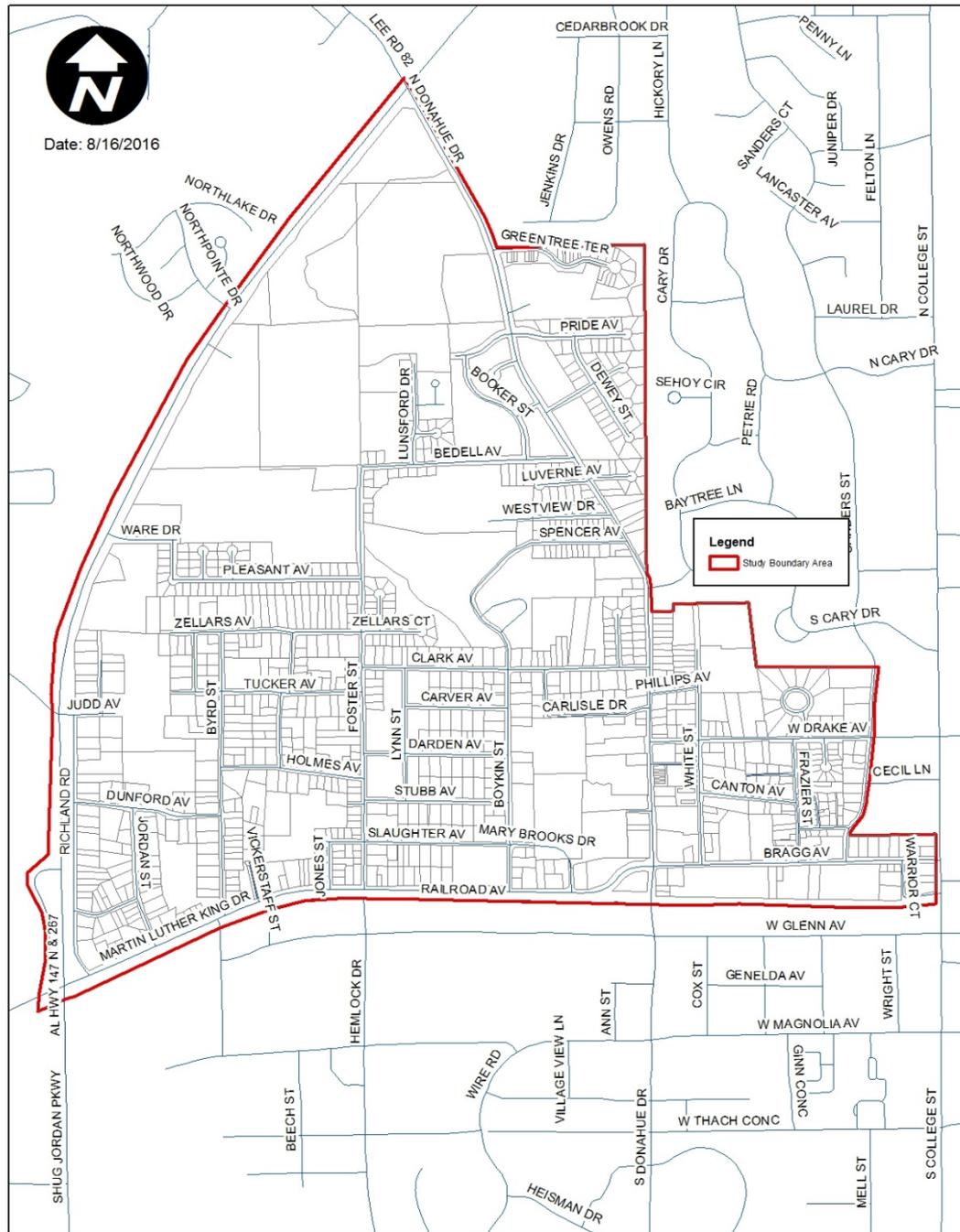
INVENTORY & ANALYSIS



Date: 8/16/2016

Focus Area: Study Boundary

- 1.38 square miles
- 880 acres
- 730 developable acres

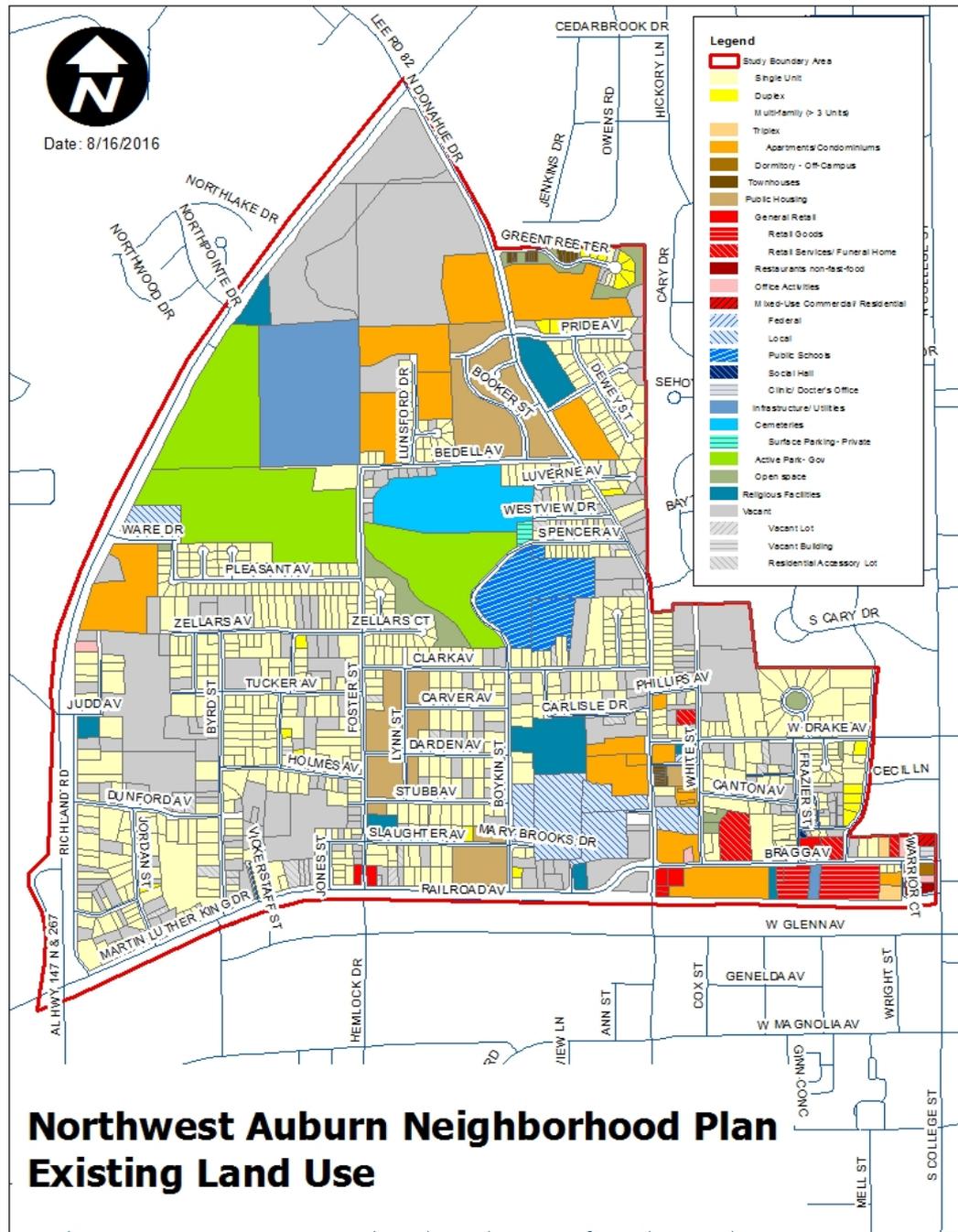


INVENTORY & ANALYSIS

Focus Area: Existing Land Use

Residential units:	1751
• Single units:	671
• Duplex units:	44
• Triplex units:	6
• Apartment/Condominium units:	766
• Townhouse units:	20
• Off campus dormitory:	11
• Mixed-use:	8
• Auburn Housing Authority units:	225
Number of Vacant Lots:	230
Number of Commercial Uses:	23
Number of Boarded-up/Condemned Buildings:	34
Number of Religious Facilities:	8
Public Park & Cemetery Area:	85.39 ac
Public School Facilities:	17.27 ac
City Buildings:	23.39 ac
Utility Uses:	29.04 ac
Other:	10.11 ac

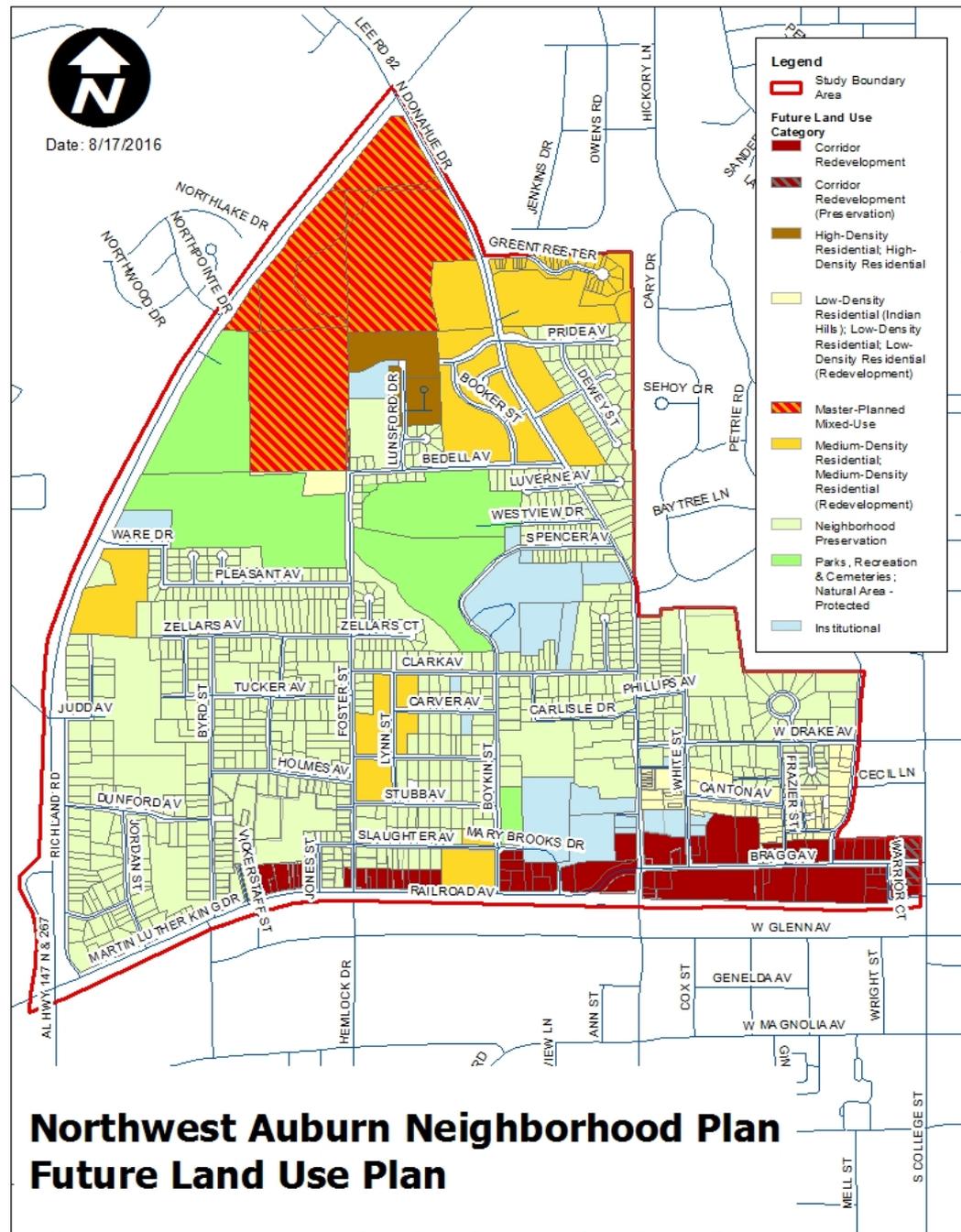
- 46% of study area is residential
- 9.2% of study area is vacant
- 12% is public parks



INVENTORY & ANALYSIS

Focus Area: Future Land Use

- *Corridor Redevelopment (Bragg and MLK)*
- *Majority is Neighborhood Preservation*
- *Master Planned Mixed-Use*

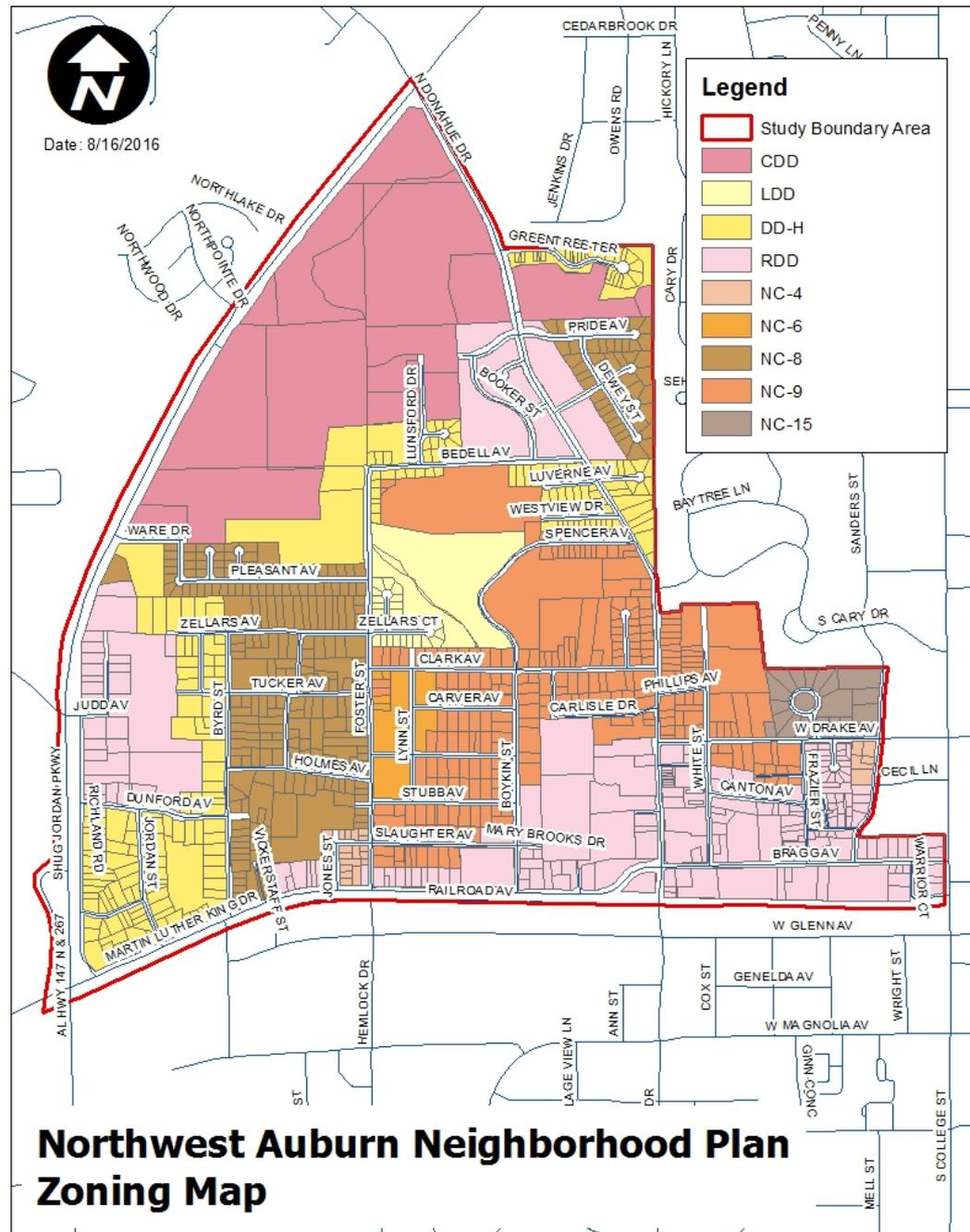


Date: 8/17/2016

INVENTORY & ANALYSIS

Focus Area: Zoning

- *Nine (9) Zoning Districts*
- *RDD is 23% of the study area*
- *NC combined is 36%*
- *CDD is the 22%*



INVENTORY & ANALYSIS

Focus Area: Census Tract Map

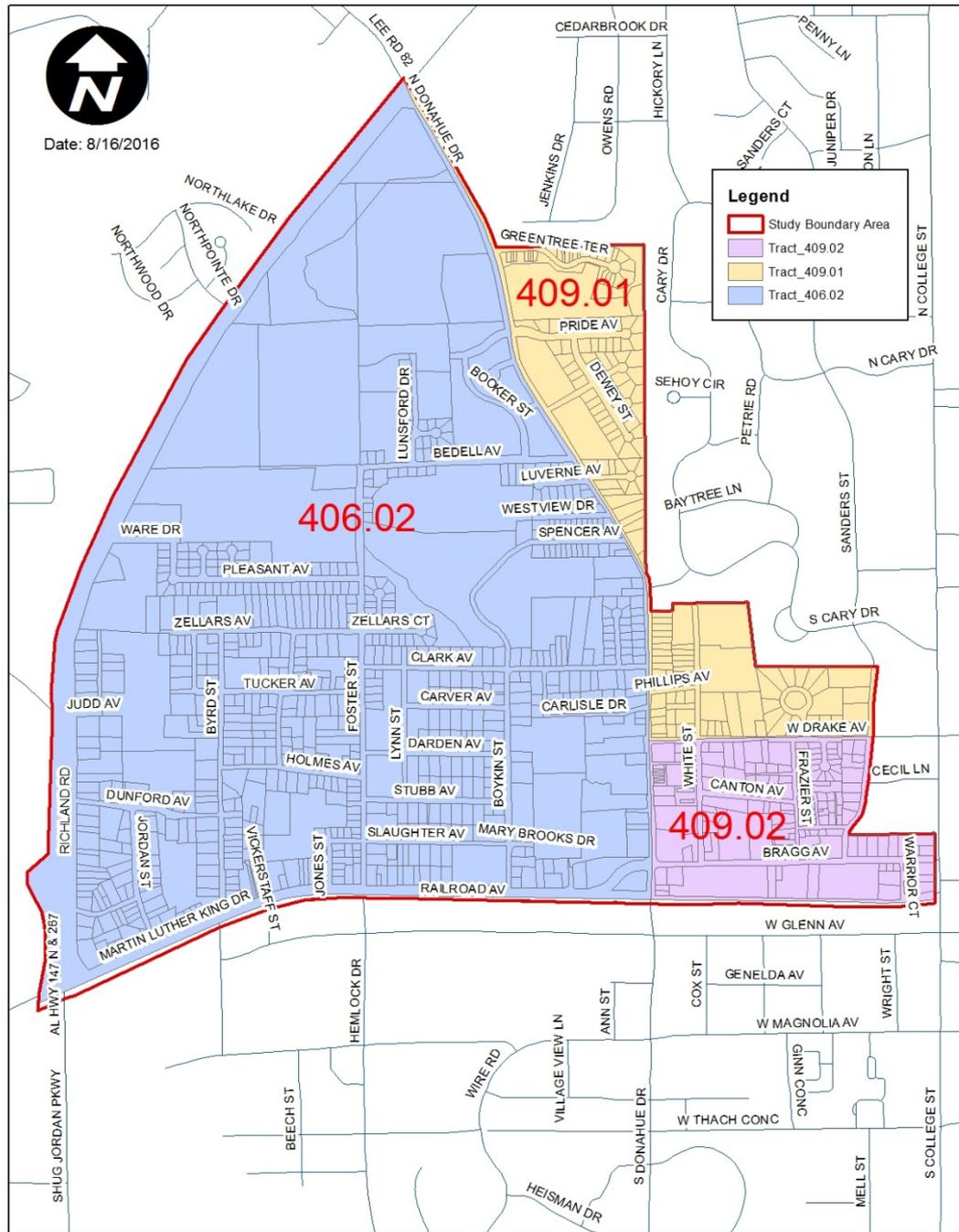
- **No. of Census Tracts: 3**

-Tract 406.02

-Tract 409.01

-Tract 409.02

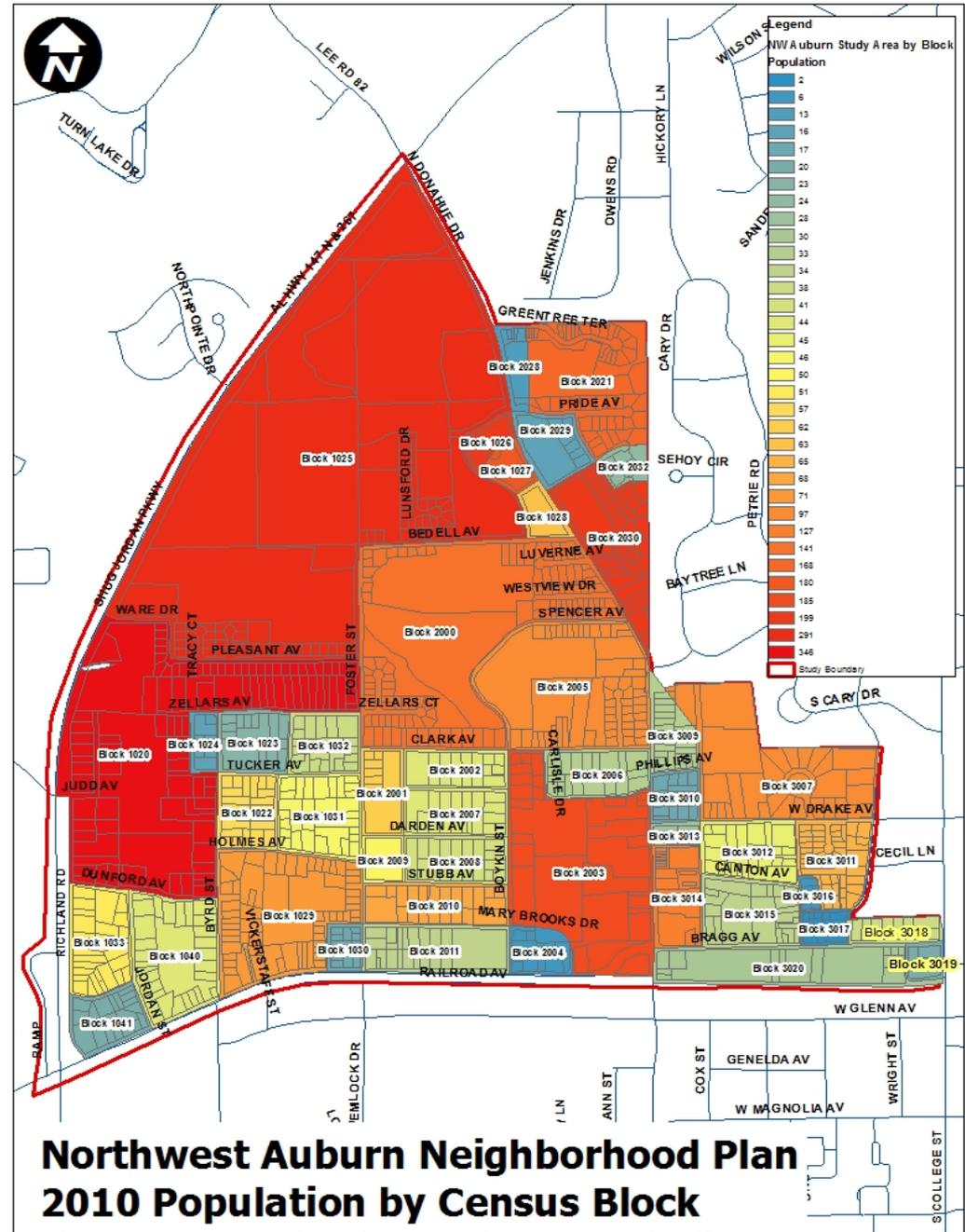
- **No. of Census Blocks: 40**



INVENTORY & ANALYSIS

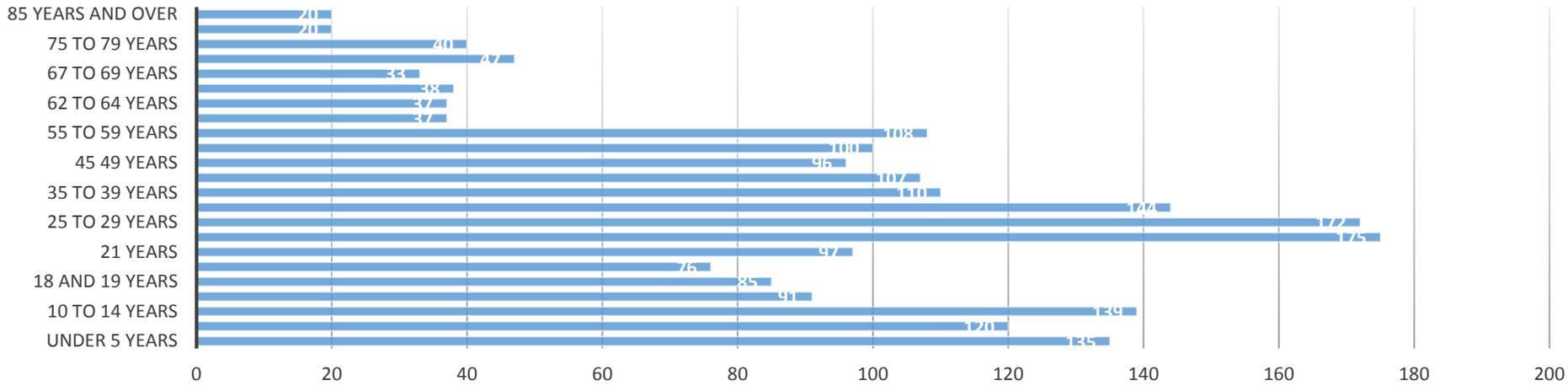
Focus Area: Population By Block (2010)

- 2010 Census Block Data
- Study Area Population: 3,171



INVENTORY & ANALYSIS

POPULATION BY AGE GROUP



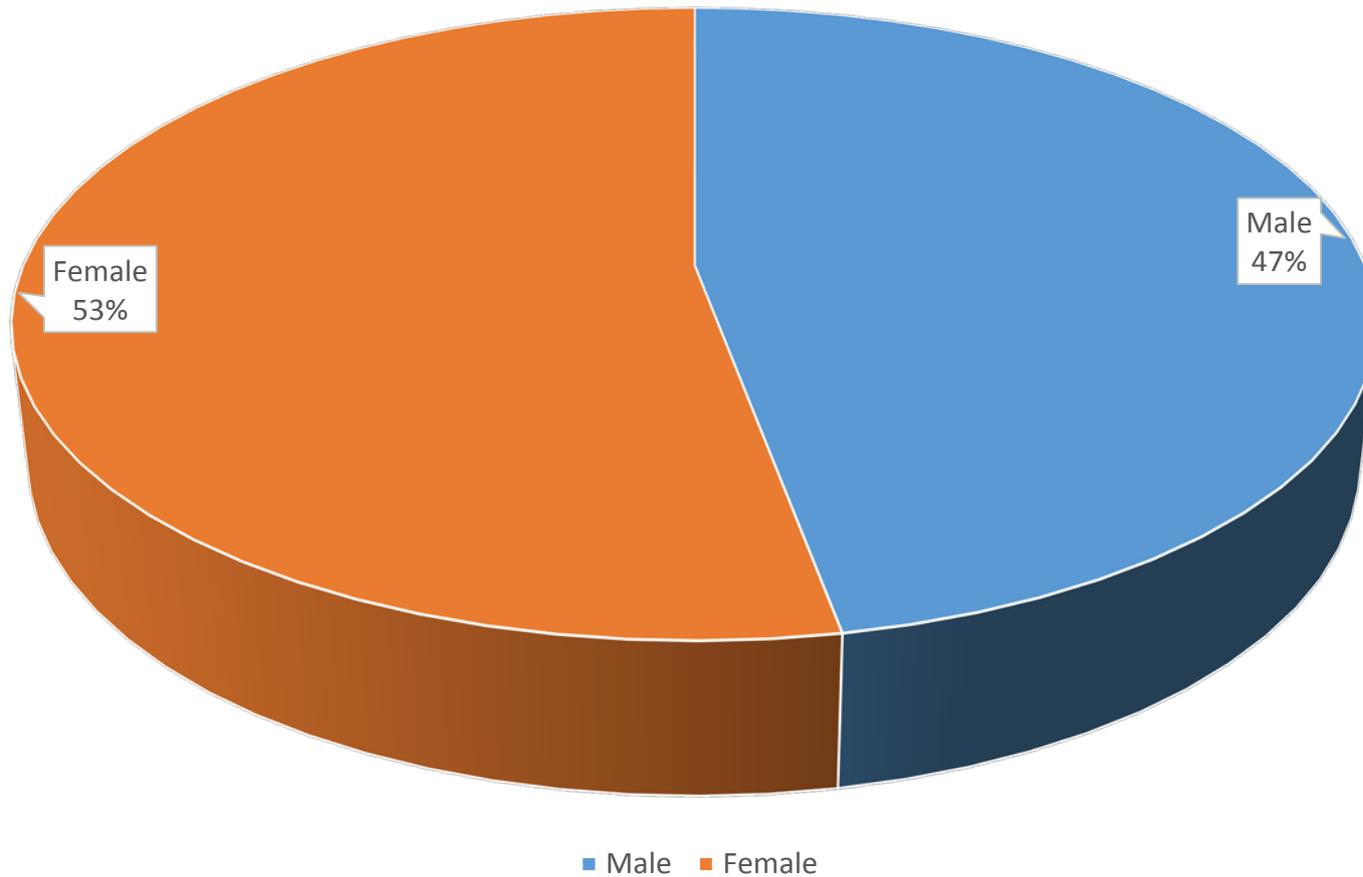
	Under 5 years	5 to 9 years	10 to 14 years	15 to 17 years	18 and 19 years	20 years	21 years	22 to 24 years	25 to 29 years	30 to 34 years	35 to 39 years	40 44 years	45 49 years	50 to 54 years	55 to 59 years	60 and 61 years	62 to 64 years	65 and 66 years	67 to 69 years	70 to 74 years	75 to 79 years	80 to 84 years	85 years and over
■ Male & Female Totals	135	120	139	91	85	76	97	175	172	144	110	107	96	100	108	37	37	38	33	47	40	20	20

■ Male & Female Totals

- **Predominant Age Group: 22 to 34 year olds**
- **Second Predominant Age Group: under 5 years of age to 14 year olds**
- **Third Predominant Age Group: 60 to 85 years olds**
- ****Data may be skewed due to student population.**

INVENTORY & ANALYSIS

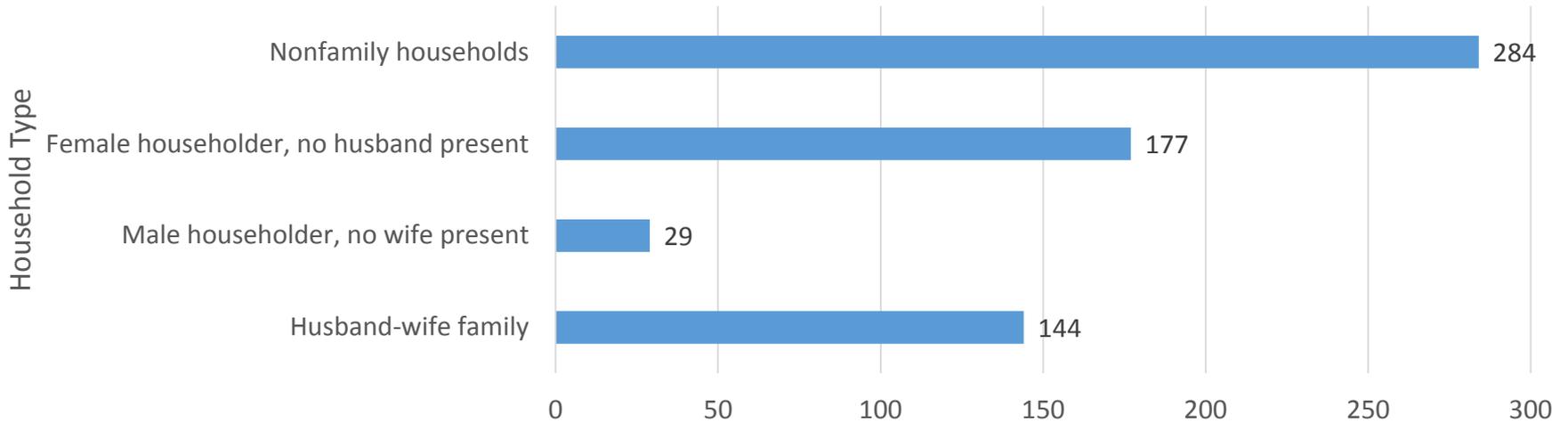
NW AUBURN STUDY AREA POPULATION BY GENDER



- **6% difference by gender**
- **More females than males**

INVENTORY & ANALYSIS

HOUSEHOLDS BY TYPE WITHIN THE NW AUBURN STUDY AREA



	Husband-wife family	Male householder, no wife present	Female householder, no husband present	Nonfamily households
■ Totals	144	29	177	284

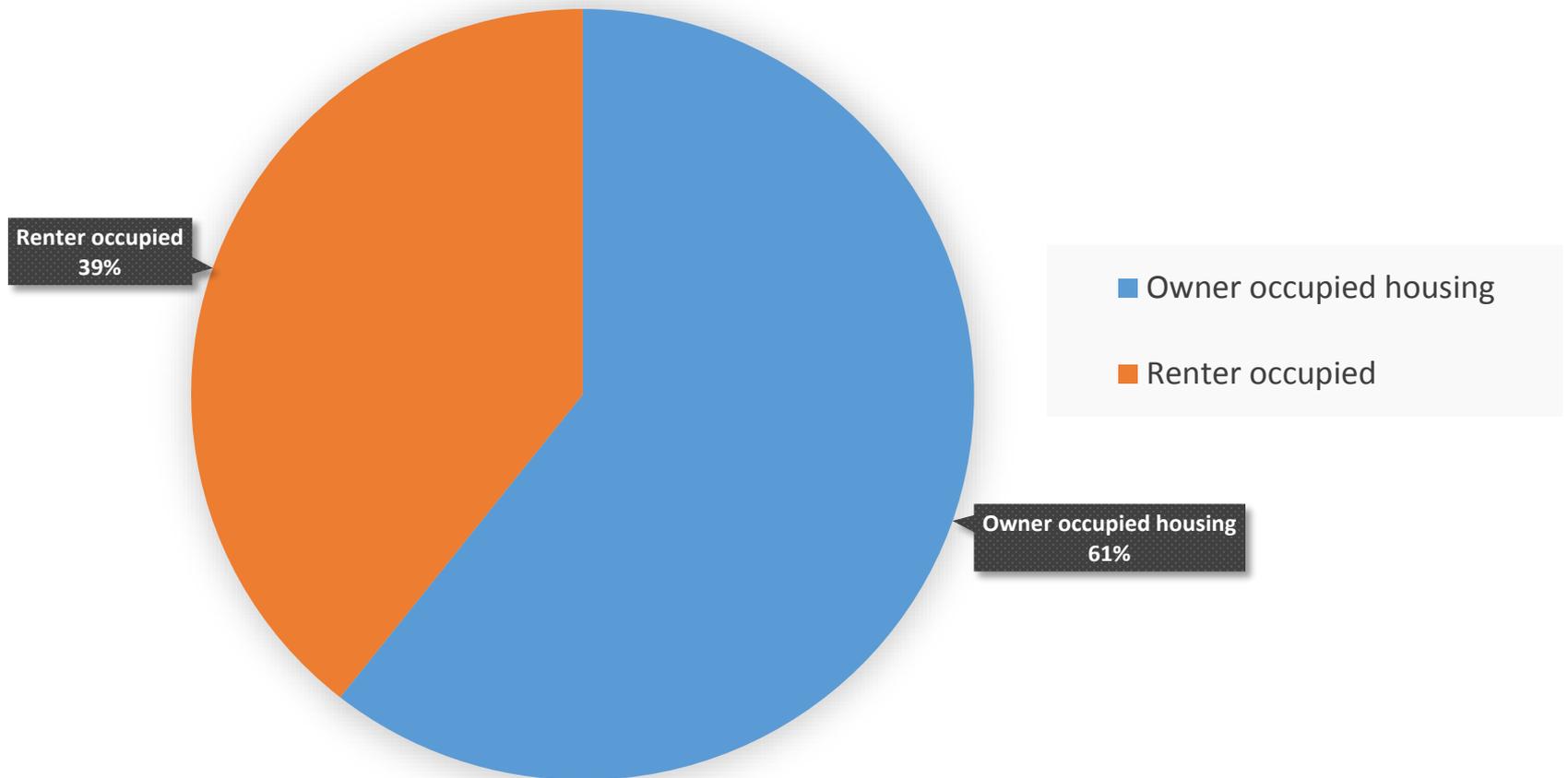
by Number

■ Totals

- **284 Non-family households**
 - **Persons living together, unrelated**
- **177 Female Householders, no husband present**
- **144 Husband-wife families**
- **29 Male householders, no wife present**

INVENTORY & ANALYSIS

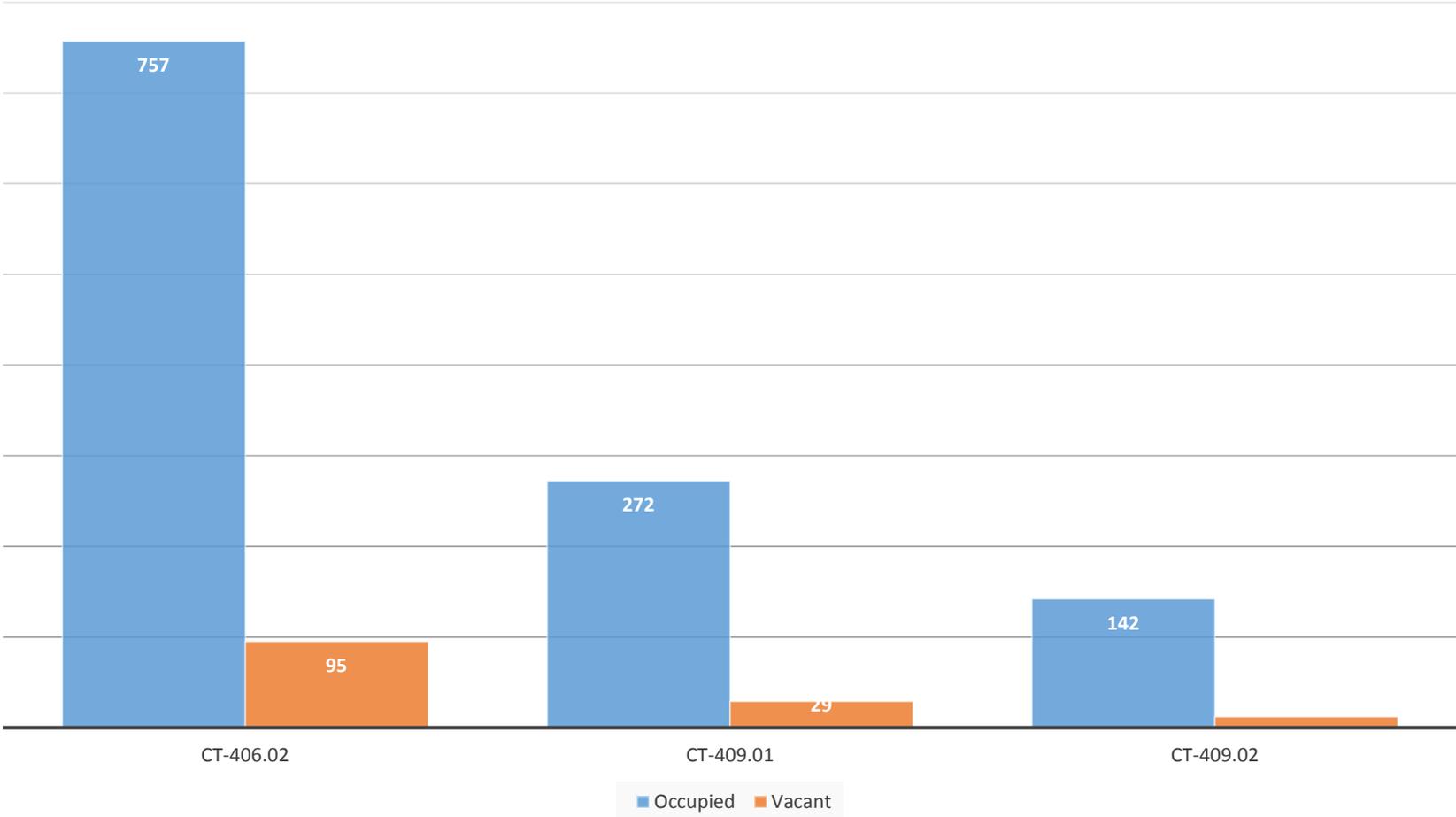
NW AUBURN HOUSING TENURE



- *22% more Owner-occupied housing, than renter occupied housing*

INVENTORY & ANALYSIS

NW AUBURN HOUSING OCCUPANCY



- *More occupied housing than vacant housing within each study area tract*

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EXISTING NEIGHBORHOOD CHARACTER

Elements identified from Stakeholder meetings:

- ***Commercial***
- ***Residential***
- ***Neighborhood Amenities***
- ***Vacant Lots***
- ***Streetscape***

EXISTING NEIGHBORHOOD CHARACTER : Commercial

Foster St.: The Corner Market



EXISTING NEIGHBORHOOD CHARACTER: Commercial

Bragg Avenue: Dollar General



EXISTING NEIGHBORHOOD CHARACTER: Commercial

Foster St.: Duke's Barbershop and Marie's Studio



EXISTING NEIGHBORHOOD CHARACTER: Commercial

MLK Drive: Old Corner Store



EXISTING NEIGHBORHOOD CHARACTER: Residential

Dewey Street



EXISTING NEIGHBORHOOD CHARACTER: Residential

Westview Drive



EXISTING NEIGHBORHOOD CHARACTER: Residential

MLK Dr.: Moton Apartments



EXISTING NEIGHBORHOOD CHARACTER: Amenities

MLK Park



EXISTING NEIGHBORHOOD CHARACTER: Amenities

Sam Harris Park



EXISTING NEIGHBORHOOD CHARACTER: Amenities

Boykin Center



EXISTING NEIGHBORHOOD CHARACTER : Vacant Lots

MLK Drive | N. Donahue Drive Intersection: JJ's Corner Store



EXISTING NEIGHBORHOOD CHARACTER : Vacant Lots

1030 MLK Drive



EXISTING NEIGHBORHOOD CHARACTER: Streetscape

Bragg Avenue



EXISTING NEIGHBORHOOD CHARACTER : Streetscape

MLK Drive | Shug Jordan Parkway Intersection



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DEVELOP NARRATIVE AND COMMUNITY GOALS

- ***What are your thoughts?***
 1. *Mixed-use development including a variety of housing choices?*
 2. *Pedestrian-oriented street and building design?*
 3. *Reduced building setbacks, street widths and turning radii?*
 4. *Maximized transit, bike, and pedestrian access?*
 5. *Create attractions and destinations throughout?*
 6. *Civic and park spaces within walking distance of residential?*
 7. *Use of green infrastructure throughout?*
 8. *Branding of a district?*
 9. *What else.....?*
- ***What is the “New” Narrative?***
- ***What are Your Community Goals?***
- ***What are Your Master Plan Elements?***
- ***What is the Vision for Bragg and MLK Corridors?***

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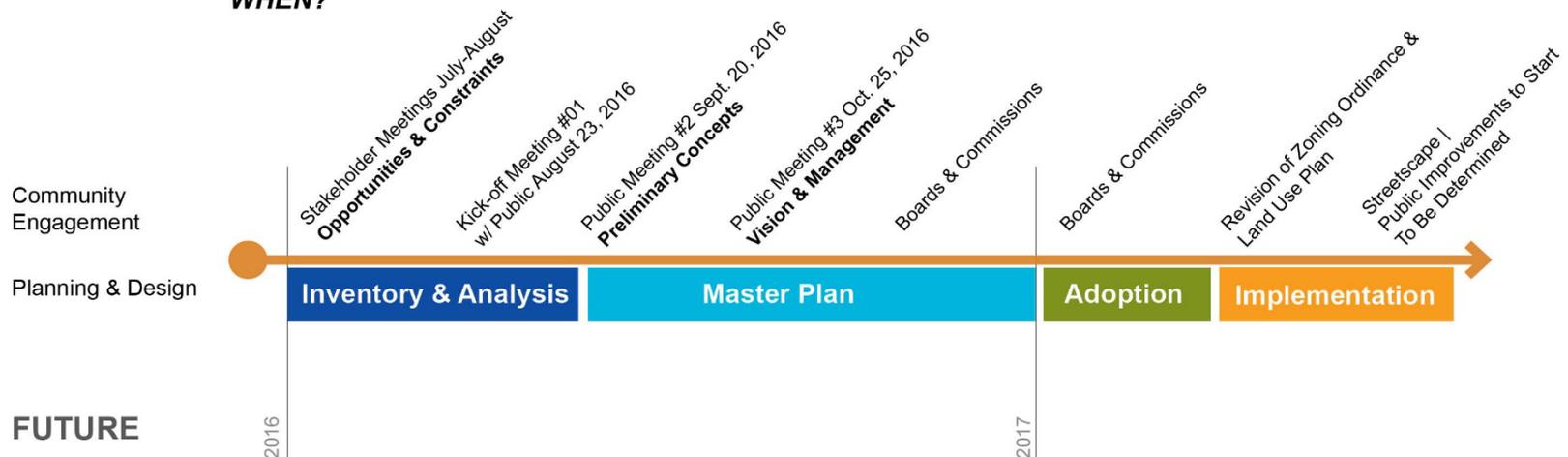
STAFF UPDATES

KEY STAKEHOLDERS

	INFORM	INVOLVE	CONSULT	COLLABORATE	EMPOWER
WHO?	General Public	Key Stakeholder Groups + Public	Interested Public	Implementers	Decision-makers
WHAT?	Provide & Present Information, aid in understanding	Involved in outcome	Collect input	Partner on the outcome	Inform final decisions
HOW?	<ul style="list-style-type: none"> Press Releas TV Interview Presentation - shared at public meeting Website (1) 	<ul style="list-style-type: none"> Stakeholder Groups (5) - July-Aug 2016 Public Meeting (1) - Aug. 23 Public Meeting (2) - Sept. 20 Public Meeting (3) - Oct. 25 	<ul style="list-style-type: none"> Public comment Public Meetings Phone, voice, text Email from consulting team 	Advisory Committes - City Council - Boards/Commissions	Public hearings

TIMELINE: MASTER PLAN UPDATE

WHEN?



STAFF UPDATES

- ***Boykin- Mike Edwards***
- ***Public Improvement Projects- Alison Frazier***

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ASSESSMENT: Exercises

COMMUNITY PERCEPTION:



Asset



Needs Improvement

- *Prioritize your vision.*
- *Do the 2004 goals still apply?*
- *Put a **GREEN** dot to identify a neighborhood asset.*
- *Put a **RED** dot to identify an area that needs improving.*
- *Sticky notes.*
- *There will be three (3) maps at each table.*

* *Directions on table*



ASSESSMENT: Exercises

MAPS PER STATION:

MAP 1

- *Green Dot | Red Dot*

MAP 2

- *Land Use + Streetscape*

MAP 3

- *Composite Summary*

* *Directions on table*



ASSESSMENT: Exercises

ONE WORD THAT COMES TO MIND ABOUT
YOUR NEIGHBORHOOD?

ONE WORD CARDS:

- *Cards located on the tables.*

NOW: Potential

IN THE FUTURE:

Thriving

(In my vision)

ASSESSMENT: Exercises

SURVEY QUESTIONS?

SURVEY QUESTIONS:

- **Community Preference Surveys.**
- **Three (3) different surveys located on the tables.**

Of the many ideas you heard today, which one seems most exciting to you?

lighting in the alleys
changing angle parking to parallel (for stormwater + bikes)
using concrete plant to draw traffic from interstate to downtown
finding ways to get across the railroad tracks

What type of program do you think needs to be added to Downtown Leeds, AL?

(Example: civic spaces, open space/parks, new business opportunities, green infrastructure, signage etc.)

business/re-development incentives
increase reasons to come, be and walk downtown
(not just one-time events, but on-going daily attractions)
expanding the residential base = larger customer base
for prospective business
(may make them more

Please write down any additional comments that you may have (continue on back if needed).

A shame that "the city" could not provide representation commensurate with the representation of the university and even high school. It's difficult to develop a plan to accomplish a vision when that vision has not been adequately and comprehensively communicated - especially in terms of competing or conflicting desires.

Thank you for your help and ideas.

Please leave these on the table you are working on.

willing to invest and/or take chances

not been adequately and comprehensively

communicated - especially in terms of competing or conflicting desires.

NW AUBURN NEIGHBORHOOD PLAN

BRAGG AVENUE | MLK DRIVE

QUESTIONS?

www.auburnalabama.org/NorthwestAuburn

AUBURN A.M.E.
ZION CHURCH
PICNIC ON THE YARD, RIGHT
HERE AT AUBURN ZION
SUN. JULY 31, AT 10 A.M.

Public Kick-Off Meeting | August 23, 2016 | 6:00 pm



City of Auburn