



**APPLICATION FOR MASTER SIGNAGE PLAN**  
**PLANNING DEPARTMENT**  
171 North Ross Street, Suite 100  
Auburn, AL 36830  
(334) 501-3040 ~ Fax: (334) 501-7293

Applicant Name: _____	Project Name: _____
Mailing Address: _____	Site Address: _____
_____	Phone Number: _____

An accurate site plan of the development site, drawn to scale, is required. Include on this site plan the location of any existing or future buildings, existing and proposed sign locations, parking lots, driveways, and landscaped areas. Drawings or renderings of the requested signs are required at a scale of 1/2" = 1 ft. The materials of all proposed sign structures and sign surfaces must be included with these drawings as well as the proposed style and color pallet for all signs (e.g., letter colors, background colors, and text font). If existing signs are not in compliance with Article VI and/or the Master Signage Plan, a schedule for bringing all signs on the development site into conformance with the Master Signage Plan by a specified date must be included with this application as a condition of approval of the Master Signage Plan.

General Location: \_\_\_\_\_

Gross Area of Subject Property: \_\_\_\_\_ Number of buildings: \_\_\_\_\_ Gross Area of buildings: \_\_\_\_\_

Current Zoning District: **CC / CDD / LDD\* / PDD**  
(circle one) \*Neighborhood Shopping Center only

Number of existing freestanding signs (fs): \_\_\_\_\_ Total display area of existing signs (fs): \_\_\_\_\_ Sign Setback of existing signs: \_\_\_\_\_

Are the existing freestanding signs in compliance with the sign regulations of Article VI and/or the Master Signage Plan?

**Yes / No** If no, please explain \_\_\_\_\_  
\_\_\_\_\_

**Maximum sign display area allowed:** \_\_\_\_\_  
*Incentive: freestanding sign may increase by 120%, monument sign may increase by 130%*

Dimensions of sign face: Sign 1 _____	Height of sign: Sign 1 _____	Sign Setback: Sign 1 _____
Sign 2 _____	Sign 2 _____	Sign 2 _____
Sign 3 _____	Sign 3 _____	Sign 3 _____
Sign 4 _____	Sign 4 _____	Sign 4 _____
Sign 5 _____	Sign 5 _____	Sign 5 _____

If more than five signs please attach separate sheet.

**Total sign display area requested:** \_\_\_\_\_

**Secondary signage (i.e., directional, enter/exit signs) requested:**

Dimensions of sign face: Sign 1 _____	Height of sign: Sign 1 _____	Sign Setback: Sign 1 _____
Sign 2 _____	Sign 2 _____	Sign 2 _____
Sign 3 _____	Sign 3 _____	Sign 3 _____
Sign 4 _____	Sign 4 _____	Sign 4 _____
Sign 5 _____	Sign 5 _____	Sign 5 _____

If more than five signs please attach separate sheet.

Proposed materials for all signs and structures: \_\_\_\_\_

Proposed style and color pallet for all signs: \_\_\_\_\_

*I, the applicant, certify that all of the above facts are true and correct to the best of my knowledge. I understand that any development approval(s) granted pursuant to this application shall be subject to all applicable regulations of the City of Auburn, and that such approval(s) shall expire unless construction has commenced within eighteen (18) months following date of approval.*

Applicant's Signature:	Date:
Applicant's Name (Please print):	

Received By: \_\_\_\_\_

Date: \_\_\_\_\_